



Logo Specification

Logo Dimensions



100%
Height - 40mm

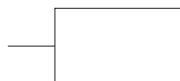


75%
Height - 30mm



50%
Height - 20mm

Minimum
Size



25%
Height - 10mm

Logo Colours & Surrounding White Space

Logo Colours



Pantone 382

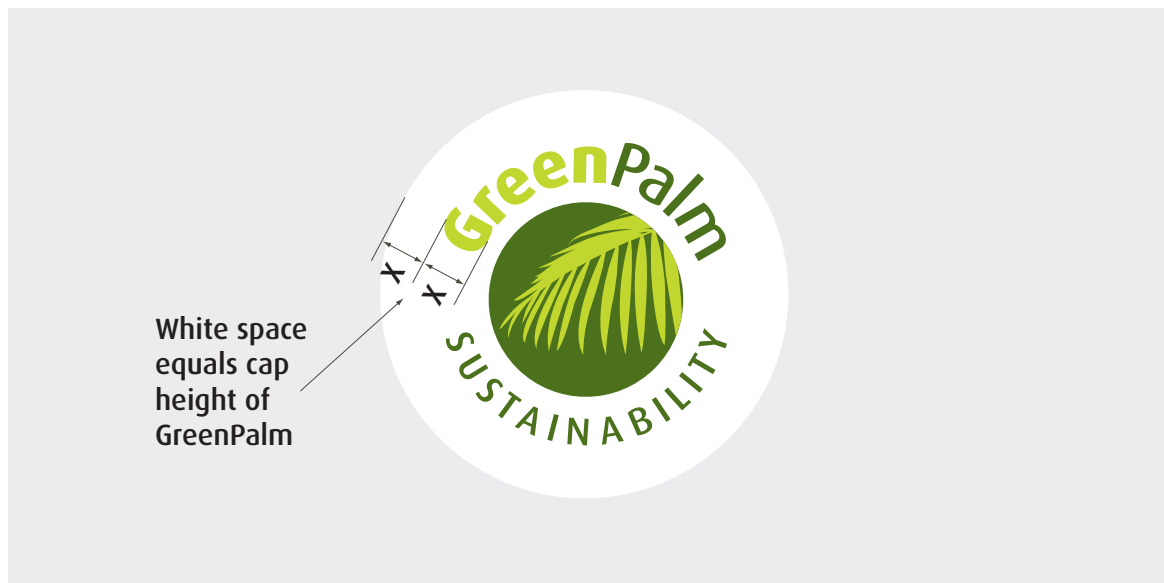
CMYK - 34, 0, 100, 0
RGB - 168, 194, 20
Hexidecimal - #ACC314



Pantone 575

CMYK - 60, 9, 95, 50
RGB - 91, 117, 16
Hexidecimal - #597310

Surrounding White Space



Colour Variations & Usage

Usage on light coloured backgrounds



2 Colours

Pantone 382

Pantone 575



Mono

Pantone 575



Mono

Black

Usage on dark coloured backgrounds



2 Colours

Pantone 382

Pantone 575

With White Text



Mono

Pantone 382



Mono

White

Available Files & Additional Resources

Available Files

Vector Files

GreenPalm_Logo_2COLOUR_100%.eps
GreenPalm_Logo_2COLOUR_75%.eps
GreenPalm_Logo_2COLOUR_50%.eps
GreenPalm_Logo_2COLOUR_25%.eps

GreenPalm_Logo_MONO_100%.eps
GreenPalm_Logo_MONO_75%.eps
GreenPalm_Logo_MONO_50%.eps
GreenPalm_Logo_MONO_25%.eps

GreenPalm_Logo_RGB_100%.png
GreenPalm_Logo_RGB_75%.png
GreenPalm_Logo_RGB_50%.png
GreenPalm_Logo_RGB_25%.png

GreenPalm_Logo_MONO_100%.png
GreenPalm_Logo_MONO_75%.png
GreenPalm_Logo_MONO_50%.png
GreenPalm_Logo_MONO_25%.png

Raster Files

GreenPalm_Logo_CMYK_100%.tif
GreenPalm_Logo_CMYK_75%.tif
GreenPalm_Logo_CMYK_50%.tif
GreenPalm_Logo_CMYK_25%.tif

GreenPalm_Logo_MONO_100%.tif
GreenPalm_Logo_MONO_75%.tif
GreenPalm_Logo_MONO_50%.tif
GreenPalm_Logo_MONO_25%.tif

GreenPalm_Logo_RGB_100%.jpg
GreenPalm_Logo_RGB_75%.jpg
GreenPalm_Logo_RGB_50%.jpg
GreenPalm_Logo_RGB_25%.jpg

GreenPalm_Logo_MONO_100%.jpg
GreenPalm_Logo_MONO_75%.jpg
GreenPalm_Logo_MONO_50%.jpg
GreenPalm_Logo_MONO_25%.jpg

www.greenpalm.org/resources/downloads