

1st Sustainable Oils & Fats International Congress

The Sustainable Oils in Question: Miracle or Mirage?

Paris, June 16 - 17, 2015



Dear Colleague,

You have certainly noted that the sustainability concept has ramped up over the past years in the oils & fats industry. A strong social and environmental awareness is rising from producers (palm, soy, rapeseed, marine oils...) to consumers. Surprisingly, international congresses are granting at best one session on sustainability. Others are focusing on a specific source, such as sustainable palm or responsible soy. We, at FAT & Associés, have decided to organize an international event to gather all industrial actors and decision makers around a 360° view of the sustainable oils & fats market.

The 1st Sustainable Oils & Fats International Congress (SOFIC) will take place on 16 & 17 June 2015 in Paris, France. This global event aims at assembling diverse views and answering a rather provocative question "The Sustainable Oils in Question: Miracle or Mirage?". You are part of the sustainable value chain, or would like to understand how far the phenomenon would expand: join us and share your experience with the community!

FAT & Associés Congress Team

Venue

FIAP Jean Monnet, 30 rue Cabanis, 75014 Paris, France

How to reach the FIAP:

- Within Paris: take metro Line 6 and hop off at Glacière station.
- From Roissy Airport: take RER B and hop off at Denfert Rochereau station, 800m from the FIAP.
- From Orly Airport: take the Orlyval train and hop off at Antony station, then take RER B and hop off at Denfert Rochereau station, 800m from the FIAP.

Terms and Conditions for Registration

After sending the completed registration form (see page 4), you will receive an e-mail containing your invoice. Forms must be returned by June 1, 2015. Registration is only confirmed after payment is received.

Registration fees entitle you to a full access to the Congress during the 2 days, including coffee breaks, lunches, Congress dinner and Congress Handbook. It does not include hotel booking, which remain at the expense and under responsibility of the participants.

Cancellation Policy: Cancellations received on or before May 15, 2015 will incur a 100 EUR cancellation fee. There will be no refunds for cancellations received after May 15 or for no-shows.

Substitute participants can be named anytime without additional costs.

Pre-Program

Tuesday, June 16

9.00 - 10.00 Registration & Morning Coffee

10.00 - 10.30 Welcome & Opening

SESSION 1 - SOURCING & PRODUCING SUSTAINABLE OILS & FATS

10.30 - 11.00 Transforming the Market to Make Sustainable Palm Oil the Norm - Inke Van Der SLUIJS (RSPO, the Netherlands)

11.00 - 11.30 Responsible Soy Market Overview - Lieven CALLEWAERT (RTRS, Belgium)

11.30 - 12.00 Oil Crops: Opportunities for Improvements in Productivity, Environmental Quality and Human Wellbeing - Romano DE VIVO (SYNGENTA, Switzerland)

12.00 - 14.00 Lunch

SESSION 2 - CREATING, MAINTAINING AND CONTROLLING SUSTAINABLE SUPPLY CHAIN

14.00 - 14.30 Strengths and Weaknesses of Voluntary International Standards for Sustainability: The RSPO Case - Alain RIVAL (CIRAD, Indonesia)

14.30 - 15.00 Including smallholders in palm oil sustainability efforts - Eric SERVAT (RAINFOREST ALLIANCE, UK)

15.00 - 15.30 Sustainability Challenges in Production of Soy Oil & Opportunities for Supply Chain Actors - Gert Van Der BIJL (SOLIDARIDAD, the Netherlands)

15.30 - 16.00 Networking Coffee Break

SESSION 3 - ECONOMIC ANALYSIS & PROFITABILITY

16.00 - 16.30 Demonstrating Sustainability - Andy GREEN (BM TRADA Certification, UK)

16.30 - 17.00 Does Sustainability make a difference in Consumer Price? - Olivier DELANNOY (FAT & Associés, France)

17.00 - 17.30 Valuing the Economic and Natural Capital Benefits of Sustainable Palm Oil Practices - Richard MATTISON (TRUCOST PLC, UK)

20.30 - 22.30 Dinner Cruise on the Seine river

Wednesday, June 17

SESSION 4 - DEMAND AND USAGE IN FOOD & NONFOOD APPLICATIONS

9.00 - 9.30 Overview of the Sustainable Oils Consumption - Benoit JIMENEZ (FAT & Associés, France)

9.30 - 10.00 Sustainable Palm Oil, Challenges & Solutions from a Major Brand and Retailer - Fiona WHEATLEY (MARKS and SPENCER, UK) and Jonathan HORRELL (MONDELEZ, UK)

10.00 - 10.30 The German Market on the Move towards a 100% Certified Palm Oil: Progress and Constraints - Daniel MAY (GERMAN FORUM FOR SUSTAINABLE PALM OIL, Germany)

10.30 - 11.00 Networking Coffee Break

11.00 - 11.30 Industrial Oil Crops in the Polymer Industry - Jean-Luc DUBOIS (ARKEMA, France)

11.30 - 12.00 A sustainable Framework for Biofuel's Feedstock in Europe - Fabien HILLAIRET (GREENEA, France)

12.00 - 12.30 Vegetable Oils in Brazil's Energy Matrix: Status and Trends - Alberto VILLELA (IVIG/COPPE/UFRJ, Brazil)

12.30 - 14.00 Lunch

SESSION 5 - CONSUMER PERCEPTION AND RAISING AWARENESS AMONG CONSUMERS

14.00 - 14.30 Loci of sustainable palm oil consumption: consumers, brands, values or markets? - Simona D'ANTONE (KEDGE Business School, France)

14.30 - 15.00 Are Consumers Concerned about Palm Oil? Evidence from a Lab Experiment - Stephan MARETTE (INRA, France)

15.00 - 15.30 Networking Coffee Break

15.30 - 16.00 ROUNDTABLE DISCUSSION: The Sustainable Oils in Question: Miracle or Mirage?

16.00 Closing Remarks & Conclusions

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June 16-17, 2015 - Paris

I would like to register to this event.

Fees (VAT Excl.)

EUR	USD
550	750

Contact Information

First name: Last name.....

Title:

Company:

Address:

.....

EU VAT/TVA N°:Email:

Telephone:Fax:

Payment

- Please invoice my company / organization for*.....
** Please indicate the amount and currency.*
- Quote number **SOFIC2015** and your name/company name when paying by bank transfer to the following account:

CIC TOULOUSE RUE DES ARTS, Toulouse, France

Swift Code: CMCIFRPP

Payment in USD

Account No: 76827001

IBAN: FR76 1005 7190 4700 0768 2700 218

Payment in EUR

Account No: 76827002

IBAN: FR76 1005 7190 4700 0768 2700 121

Date, Signature

Please return this form to:

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